

CEV Beach Volley European Cup 2023

Candidature
Application
Guidelines

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CEV
Beach Volley
European Cup
2023

1. Introduction & General Information

The CEV Beach Volley European Cup is a newly introduced CEV initiative, aiming to add a Beach Volleyball Clubs competition to the European Beach Volleyball ecosystem and to acknowledge the operation of Beach Volleyball Clubs and their role within the Beach Volleyball structure.

The CEV, in close collaboration with the respective National Federations, wishes to embrace existing and new Beach Clubs and provide the international stage for them to compete through this new competition scheme.

The 2023 CEV Beach Volley European Cup is planned as a standalone event, following the completion of the national qualification process run by each National Federation and in line with the provisions of the competition [Official Communication No1](#).

Appointment Process

Each of the National Federations registering Clubs to the competition has the right to apply for the organisation of the event. The process involves the following 4 steps:

Step 1: Application

The Candidature application needs to be presented through the BV-A Form "Beach Volleyball Competition Application" available on the CEV website, by August 31st the very latest.

The submission of the candidature application is an acceptance to comply with the CEV Regulatory framework for the specific event category plus the organising conditions/rights set in this document and a confirmation that all media and data rights belong to the CEV.

Step 2: Evaluation & Award

The CEV will evaluate the applications based on the documentation provided as well as the experience with previous events held in the respective country and will appoint the Organiser at the end of the evaluation process.

Applications for double gender events will be evaluated in priority.

If appointed, the Applicant will automatically become the Organiser of the respective competition and an agreement will be sent for signing to the organising National Federation.

Step 3: Execution

The event build-up and delivery model will be coordinated by the CEV and in close collaboration with the Organiser throughout the implementation process.

Events need to be planned ahead of time to secure the necessary resources and a number of people should be included in the event planning & delivery, as members of the Local Organising team.

Requests for additional assistance regarding the appointment process can be addressed to beach@cev.eu.

3. Key Organising Terms & Conditions

A summary of the key points to be considered for your application are listed here below:

Event Parameters

Competition title	CEV Beach Volley European Cup 2023 – BV Clubs competition
Event Date	To be proposed by the organiser within the period October/November. Minimum 3 and maximum of 4 competition days per gender.
Number of participating Clubs	Minimum 8 clubs for Men and Women. All clubs have to qualify through their National Championships and follow the registration process defined in the CEV Beach Volley European Cup Official Communication No2. This number may increase to 12 for competition and promotional reasons. Each club is represented by an official delegation of minimum 4 and maximum 6 players and up to 2 Official Delegations members.
Competition Format	In line with the competition Official Communication documents. The event will be played in a Clubs vs Clubs format, each NF participates with 1 club which consists of 2 teams per gender.
World ranking points	NO

Organiser Responsibilities

Organising fee	NO
Prize Money	NO – Prize Money will be covered by the CEV
Courts, Infrastructure and Facilities	According to the CEV Regulatory framework. Minimum 2 competition plus warm-up courts, centre court with bleachers and a dedicated participating NFs section. Indoor facilities are also eligible to host the competition.
Assignment of LOC, Local Officials & Staff	3 Local Referees per competition court with minimum 1 bearing the status of International/Candidate. Auxiliary personnel, match officials and LOC members according to the CEV Regulatory framework.

Board & Lodging and local transportation	Organiser to arrange and bear the expenses for the CEV Officials, Referees and auxiliary personnel. Participating Clubs to make their own arrangements, organiser to support by presenting accommodation packages.
Uniforms	Organiser to provide and bear the expenses for CEV Officials, Referees and auxiliary personnel and OC members uniforms. Participating Clubs to bring their own uniforms in line with the layout provided in the CEV Beach Volley European Cup Official Communication No2
Personnel	Organiser to ensure and bear the expenses for Local Referees and auxiliary personnel, Local OC members and court/match data collection staff.
Production Obligation	Organiser to produce and bear the costs for a Streaming Feed for minimum the Finals including minimum 3HD cameras, official CEV TV graphics and multiple real-time internet/RTPM transmissions capacity for distribution to CEV and its partners. Further technical requirements to be provided in the Organiser Agreement. In case the Organiser is appointing a host broadcaster for the event, the production of a World Feed signal including 3HD cameras, official CEV TV graphics and a signal delivery via European satellite is mandatory.
Match Data collection	Ensure the necessary hardware and personnel for the mandatory use of the CEV E-scoresheet and the CEV Statistics applications for all matches of the Competition (software access credentials & technical support are provided by the CEV and its official technology partner).
In-Venue Connectivity	Provision of stable and high-speed internet connection on all competition courts.
Branding materials	Organiser to apply the unified branding elements according to the provided branding guidelines.

Organiser Benefits

Commercial benefits	All private and governmental subsidies. Appointment of National Sponsors/Partners excluding the following categories: a. Airlines b. Banking c. Betting & Gambling Services d. Body & Healthcare products e. Mobile phone/technology communications
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	<p>f. Sports Equipment (incl. without limitation nets, antennas, posts, post pads, pole basis, referee chairs)</p> <p>g. Sportswear</p> <p>h. Volleyball balls</p> <p>A release of the unused reserved categories can be formulated through a written request and following CEV approval.</p> <p>The above release of the reserved categories is not applicable to the "Betting & Gambling services", and "Sport Equipment" categories.</p> <p>Alcohol (spirits), tobacco and pornography are prohibited categories</p>
Marks & rights	<p>Non-exclusive right to use and exploit the CEV identification and the Event Title/competition mark on event promotion and merchandising. Prior approval of the CEV required.</p>
Advertising rights in the venue	<ul style="list-style-type: none"> - 50% of commercial partners panels and flags in the venue - 50% for commercial & institutional partners on backdrops - Opportunity of one sponsors' appearance on Referee and OC member uniforms as per the event branding guidelines.
Media rights	<p>The CEV is granting to the Organiser the non-exclusive domestic media rights.</p> <p>The CEV also reserves the right to stream live matches of the competition on its official digital platforms.</p>
Ticketing rights	<p>Ticketing 100% with the organisers (normal and VIP-including hospitality) at the sole exception of those to be granted free of charge to the CEV sponsors and partners (if any requested).</p>
CEV assigned officials	<p>CEV to cover the international transportation & Per Diem for the CEV Supervisor plus any additional assigned Officials</p>
CEV support	<p>Winner trophy and medals</p> <p>Sports Equipment (MIKASA balls)</p> <p>Event exposure on CEV digital platforms (website, OTT, and social media) via content publication and live streaming activities.</p>

4. Miscellaneous

By submitting an application, the applicant commits to:

- Irrevocably, fully, and unconditionally willing to organise the competition according to the requirements mentioned in this Candidature Application document, the provisions of the FIVB Official Beach Volleyball Rules, the FIVB Medical and Anti-doping Regulations and the CEV Regulatory framework
- Comply with the rules, process and timelines stated in this Candidature Application Guidelines. The lack of compliance with the latter may lead to financial sanctions as defined by the CEV Regulatory framework
- Bear the costs related to the granted rights and obligations to be fulfilled
- Subscribe to an insurance policy that provides coverage against any sort of damage or loss that may incur throughout the event
- Make the best possible effort to deliver a top-quality sporting event, to be seen by fans, media, and partners as an international event.

Applications need to be complete, true, accurate, realistic, and based on existing and verified data. The CEV is entitled to cancel the appointment of the Organiser in case of wrong or missing data.

The applicant needs to own, have, or obtain all the necessary and appropriate rights, licences, consents, skills, workforce, experience, and other resources to comply with the event requirements and implement the content of the relevant application.

If appointed, the applicant acknowledges and agrees that the application will automatically be considered as a binding agreement.



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