## CEV Age Group Volleyball European Championships

## Candidature Application Guidelines

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## Preamble from CEV President

Dear Volleyball friends,

The youth is the future and this obviously applies to Volleyball as well.

Together with all member Federations, their respective national authorities and governments, we are working hard to lay the foundations for the further growth of Volleyball at all levels. However, the very first step to achieve this goal implies the involvement of our youth.

Our 'Volleyball at School' project, for instance, aims at making sure that as many pupils as possible discover this game and decide to play it, not necessarily for the sake of a career in competitive sport, but rather to pursue a healthy lifestyle and to learn core values and make friendships that will last for life.

As we try to grow the next generations of Volleyball stars, age-group competitions play a pivotal role. These tournaments provide young players with the opportunity to wear the shirt of their national team for the first time, while testing their skills and learning what it takes to win competitive matches.

On top of this, the organisation of age-group championships can inspire the next generation of Volleyball players, while growing the game at the grassroots levels.

It is with this in mind that I invite you to apply for the organisation of one or more of our age-group events. It will set the tone for the long-lasting growth of Volleyball in your countries and show everyone that teamwork produces the best results, both on and off the court.

I thank you in advance for your commitment and your contribution towards our efforts to grow Volleyball and inspire more and more people to play the game!

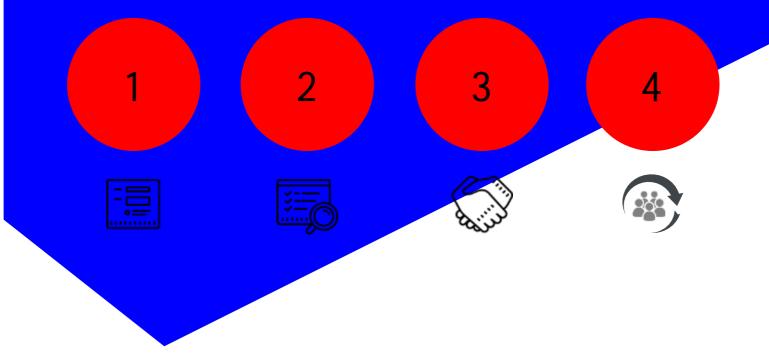
Sincerely yours,

Aleksandar BORIČIĆ **CEV President** 

## **Table of Content**

Preamble from CEV President	2
Table of Content	3
The Appointment Process	4
STEP 1 – Application	
STEP 2 – Evaluation	5
STEP 3 - Award	5
Step 4 - Execution	5
Applications Requirements	6
Miscellaneous	12
Letter of Commitment	14

# The Appointment Process



## STEP 1 - Application

The CEV invites you to apply for the organisation at any time.

The appointment of the Organiser is based on a bidding process. The appointment of the Organiser may be done at any time.

Any application shall be presented in English as follows:

- According to the structure set below by the CEV,
- Answers to guestions shall be factual, accurate and precise,
- All application documents in paper version with handwritten signatures and one digital version - have to be delivered to the CEV office before the stated

The Application shall only be considered as valid when all requested documents are submitted.

Requests for additional assistance regarding the application can be addressed to nationalteams@cev.eu.

## STEP 2 - Evaluation

The CEV evaluates the applications based on the documentation provided as well as the experience with previous organisations in the respective country.

The CEV may invite an Applicant during the process to present its application before the CEV bodies. The CEV may also inspect the sites proposed for the CEV competition.

## STEP 3 - Award

The CEV appoints the Organiser at the end of the evaluation process. If appointed by the CEV, the Applicant will automatically become the Organiser of the respective CEV competition.

## <u> Step 4 - Execution</u>

The Organiser and the CEV work closely together throughout the implementation process in order to deliver together a great and remarkable event for all involved stakeholders.

## Applications Requirements

The present part aims to support each Applicant to identify key organising aspects and to provide the CEV with the information necessary to properly evaluate each application.

You should present us the following:

### Part 1:

- 1. A clear vision and objectives stressing your motivation for application,
- 2. Binding support from the Host city, sponsors, other institutions and partners on national, regional and local level, which are involved in your application,
- 3. A draft budget,
- 4. Concrete plans and actions exceeding the requirements of the CEV Volleyball Competitions Regulations.

## Part 2:

- 1. A brief description of the Host city / cities,
- 2. A guarantee from the Competition venue's owner concerning its exclusive use from 3 days before to 1 day after the CEV competition; as well as the exclusive grant of all rights concerning advertisement and promotion in the Competition venue.
- 3. A list of selected hotels for teams and CEV and Match officials with details (kind of rooms, contact details, services, etc.).
- 4. Information about the airport (name, website, location, etc.),
- 5. A transportation plan for teams, CEV and Match officials and fans (ways to access the above-mentioned places, travel times and distance between them, frequency, etc.),
- 6. A guarantee from the relevant public authorities concerning teams, fans, Media, VIP, CEV official's entries in the territory of the Host country.

### Part 3:

- 1. A marketing plan including targets, strategies and financial terms,
- 2. A promotional plan (timeline, activities, digital channels, content/editorial plan, etc.).
- 3. A list of potential side events (content, timeframe, etc.) and description of the ceremonies (content, course, etc.).

### Part 4:

- 1. A development activity plan (timeframe, targeted population, investment, goals, etc.).
- 2. An organisation environmental plan (initiatives, energy consumption, re-use of materials, waste management, water and paper use reduction, transportation, etc.).

Each, any and all terms and conditions for the organisation of the CEV competition are mentioned in the CEV Volleyball Competitions Regulations.

Here is the summary:

Item	U20W / U20M	U18W / U18M	U17W / U17M
Competition title	CEV U20 Volleyball European Championships - Women / Men, Final Round	CEV U18 Volleyball European Championships - Women / Men, Final Round	CEV U17 Volleyball European Championships - Women / Men, Final Round
Competition period (preferable)	From mid. August to mid. September	From mid. July to mid. August	July
Competition venue	Minimum 2 venues U20: category 2 or above, U19: category 3 or above	Minimum 2 venues Category 3 or above,	Minimum 2 venues Category 4 or above
Competition system	Preliminary round: 2 pools of 8 teams  Semi-finals: 1-4  Bronze medal & Gold medal matches		
Number of competition days	15/16 days (arrival/departure + rest days/+travel day included)		
Number of Participants	16 teams		
Organisation fee	<del>-</del>		
Cancellation fee	EUR 100,000		
Contribution fee (Per person, per day for all Team delegation members)	EUR 70		
CEV financial support	EUR 75,000€ cat. 3, 4 or 5 and in case of a NF cat. 1 or 2 is organiser or co-organiser to increase the support to 100,000€.  (in case a NF cat. 1 or 2 is co-organising with a NF cat. 3, 4 or 5, a min. of 65,000€ is to be granted to the lower categorised NF)		
CEV material support	Sport Equipment: GERFLOR (to cat. 1 or 2 organisers), MIKASA balls Awards: medals for winning teams, Trophy		
Competition / Training halls	If the schedule allows, the Competition venue can be used. Otherwise an additional training hall is provided.		
Accommodation and local transportation	For all Team delegations, Jury, SRC members and Referees.		
International transportation and Per Diem (EUR 100)	For all Jury, SRC members and Referees		
Doping control	Upon approval of the BoA	-	-

ltem	U20W / U20M U18W / U18M U17W / U17M		
VIP area	Mandatory only from semifinals on till the final match.		
Host Broadcasting Requirements	Production obligation: Semi-Finals 1-4, Bronze and Gold Medal matches (total of 4 matches).  The Broadcasting standards E are indicated below:  -3HD cameras  -Delivery via Streaming Feed (internet/RTMP)  -Integration of CEV official TV graphics		
Funding	100% with the Organiser all governmental or other local and sporting authorities support.		
CEV protected categories	<ol> <li>Airlines,</li> <li>Banking,</li> <li>Betting and Gambling Services,</li> <li>Body and Healthcare Products,</li> <li>Courier Services and Logistics,</li> <li>Sport Equipment including Volleyballs and Flooring,</li> <li>Sportswear,</li> <li>Alcohol, tobacco and pornography are prohibited categories.</li> </ol>		
Naming rights	Titles including the terms "national" or "local" together with "sponsor" "partner" or "supplier" as well as Host city, Host city partner,		
Media Rights	The CEV is granting the domestic Media Rights in relation to matches produced/organized in the territory and in exchange of production of the matches		
Advertising rights	<ol> <li>75% of LED system visibility or 16 banners (out of 22) around the court,</li> <li>1 banner on the backside of each team bench (depending on configuration of the hall),</li> <li>1 banner on the front side of the CEV official table,</li> <li>2 floor stickers in the Playing area,</li> <li>60 logo positions on the backdrop,</li> <li>100% in VIP and other hospitality areas (apart from CEV institutional logos).</li> </ol>		
Intellectual Property rights	Non-exclusive right to use and exploit the CEV identification markers and CEV competition identification markers on merchandising to be sold inside and outside the Competition venue. Prior approval of the CEV required.		
Ticketing rights	100% incomes from ticketing (normal and VIP - including hospitality) at the sole exception of those to be granted free of charge to the CEV (including hospitality).		

Item	U22W / U22M
Competition title	CEV U22 Volleyball European Championships - Women / Men, Final Round
Competition period (preferable)	July (TBD)
Competition venue	Minimum 2 venues category 2 or above
Competition system	Preliminary round: 2 pools of 4 teams  Semi-finals: 1-4  Bronze medal & Gold medal matches
Number of competition days	9/10 days (arrival/departure + rest days/+travel day included)
Number of Participants	8 teams
Organisation fee	-
Cancellation fee	EUR 100,000
Contribution fee (Per person, per day for all Team delegation members)	EUR 70
CEV financial support	-
CEV material support	MIKASA balls Awards: medals for winning teams, Trophy
Competition / Training halls	If the schedule allows, the Competition venue can be used. Otherwise an additional training hall is provided in both pools.
Accommodation and local transportation	For all Team delegations, Jury, SRC members and Referees.
International transportation and Per Diem (EUR 100)	For all Jury, SRC members and Referees
Doping control	Upon approval of the BoA
VIP area	Mandatory only from semifinals on till the final match.
Host Broadcasting Requirements	Production obligation: Semi-Finals 1-4, Bronze and Gold Medal matches (total of 4 matches).  The Broadcasting standards E are indicated below:  -3HD cameras  -Delivery via Streaming Feed (internet/RTMP)  -Integration of CEV official TV graphics
Funding	100% with the Organiser all governmental or other local and sporting authorities support.

Item	U22W / U22M
CEV protected categories	<ol> <li>Airlines,</li> <li>Banking,</li> <li>Betting and Gambling Services,</li> <li>Body and Healthcare Products,</li> <li>Courier Services and Logistics,</li> <li>Sport Equipment including Volleyballs and Flooring,</li> <li>Sportswear,</li> <li>Alcohol,tobacco and pornography are prohibited categories.</li> </ol>
Naming rights	Titles including the terms "national" or "local" together with "sponsor" "partner" or "supplier" as well as Host city, Host city partner,.
Media Rights	The CEV is granting the domestic Media Rights in relation to matches produced/organized in the territory and in exchange of production of the matches
Advertising rights	<ol> <li>75% of LED system visibility or 16 banners (out of 22) around the court,</li> <li>1 banner on the backside of each team bench (depending on configuration of the hall),</li> <li>1 banner on the front side of the CEV official table,</li> <li>2 floor stickers in the Playing area,</li> <li>60 logo positions on the backdrop,</li> <li>100% in VIP and other hospitality areas (apart from CEV institutional logos).</li> </ol>
Intellectual Property rights	Non-exclusive right to use and exploit the CEV identification markers and CEV competition identification markers on merchandising to be sold inside and outside the Competition venue. Prior approval of the CEV required.
Ticketing rights	100% incomes from ticketing (normal and VIP - including hospitality) at the sole exception of those to be granted free of charge to the CEV (including hospitality).

## Miscellaneous



To organise the CEV competition according to the CEV Volleyball Competitions Regulations, the Official Volleyball Rules and relevant provisions of the FIVB Sports Regulations, FIVB Medical and Anti-doping Regulations and CEV Regulatory Framework and CEV Competitions Hygiene Guidelines and CEV Hygiene Guidelines - Volleyball Specifications.

To comply with the rules, process and deadlines stated in the application guidelines. The lack of compliance with the latter may lead to a denial of the application, submission or request.

To use FIVB homologated equipment.

To provide the following entities with tickets as follows:

- For the CEV: per match, 20 tickets with access to the VIP area and all benefits related to the highest VIP status and 30 tickets with normal access,
- For each Team delegation: 2 tickets with access to the VIP area (when applicable) and all benefits related to the highest VIP status and 15 tickets with normal access.

To bear the costs related to the granted rights and obligations to be fulfilled.

The Applicant involvement in the organisation of the CEV Competition terminates, without notice, upon appointment of another Applicant as Organiser. The CEV is entitled to cancel the appointment of the Organiser in case of a wrong or missing data.

In case of a dissension during the Candidature process and related to the appointment of the Organiser, settlement of such dissension will be managed on a friendly way. After 90 days and in case there is no friendly settlement, the dissension shall be settled according to the rules of arbitration of the Arbitration Centre of the Luxembourg Chamber of Commerce by three arbitrators appointed in accordance with said rules; with the Law of the Grand Duchy of Luxembourg as governing law.

The CEV is the exclusive owner of the author's right and related rights for each, any and all literary or artistic works arising during the Candidature process. In case a literary or artistic work or related rights is considered by law as a work of joint authorship between the CEV and the Applicant or as a work of the latter, all author's rights and related rights of the Applicant are irrevocably granted to the CEV. The CEV is the exclusive owner of each, any and all signs capable of being represented graphically, inventions, discoveries, processes, ideas, methods, ornamental or aesthetic aspect of an item and know-how arising during the Candidature process. The Applicant supports the CEV in applying and obtaining patents, designs and trademarks. The Applicant refrains for obtaining for itself any rights for these items.

## Letter of Commitment

Please print the following text on the official letterhead of your entity. The names of all parties and their representatives shall be included at the end of the text. Please return one original to the CEV office, together with your application.

## Letter of Commitment

Dear Sir or Madam,

Hereby, we decide to apply for the organisation of the CEV U(Please fill the Age Group) Volleyball European Championship - (please insert the gender) - Final round, hereinafter "the CEV competition".

The present letter expresses our serious, clear and certain will. We are prepared to do our best to deliver a top-quality sport event, to be seen by fans, media and partners as an international event.

By submitting this application, we are irrevocably, fully and unconditionally willing to organise the CEV competition; in accordance with the data mentioned in this application and the requirements set by the CEV in the application guidelines.

Our application is complete, true, accurate, realistic, based on existing and verified data and according to the CEV requests for information. The budget for the organisation of the CEV competition is already fully guaranteed and secured.

We own, have or will obtain all the necessary and appropriate rights, licences, consents, skills, workforce, experience and other resources to comply with the CEV requirements and implement the content of our application.

If the CEV appoints us as Organiser, we acknowledge, agree and warrant that our application will automatically be considered as a binding agreement.

Best regards

Place, Date NF seal Signature

(In case of several NFs applying together, please insert all the names and signatures of the NF Presidents)





CEV Publications
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